

XINYU LI

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Room 951, Cheng Yu Tung Building
12 Chak Cheung Street, Shatin, Hong Kong SAR

EDUCATION

The Chinese University of Hong Kong, CUHK Business School *2022-now*
PhD Candidate in Decision Science & Managerial Economics (Information Systems)
Supervisor: Keongtae Kim

Huazhong University of Science and Technology *2018-2022*
BBA in Information Management and Information Systems

RESEARCH INTERESTS

- **Topics:** IT/AI Innovation, Open-source Platforms, Software Development, Creator Economy
- **Methodologies:** Econometrics, Causal Inference, Machine Learning, Network Analytics

PUBLICATIONS

Xinyu Li, and Keongtae Kim. “Impacts of generative AI on user contributions: evidence from a coding Q&A platform.” *Marketing Letters* (2024): 1-15.

- **2024:** DRUID24 (Nice)⁺
- **2023:** WISE (Hyderabad), INFORMS Annual Meeting (Phoenix)

WORKING PAPERS

Xinyu Li, Francis Joseph Costello, Keongtae Kim, Xiaoquan (Michael) Zhang. “Assessing Open Source Software Developer’s Opportunity Costs in a Time of Generative AI”. 2nd round revision at *Management Science*

- **2025:** 13th AIEA-NBER Conference (Hong Kong)⁺, BizAI Conference (Dallas), 5th USC AIM Conference (Marina Del Ray)⁺

Xinyu Li, Miaoze Han. “Open Boundaries, Quiet Withdrawals: How Cross-Ecosystem Interoperability Reshapes Open-Source AI Ecosystems”. work-in-progress

- **2026:** SCECR (Tokyo), JUSWIS (Hong Kong)

Xinyu Li, Wen Wen, Keongtae Kim. “Startup Adoption of AI Services and Its Consequences”. work-in-progress

- **2025:** INFORMS Annual Meeting (Atlanta)

TEACHING EXPERIENCE

Tutorial Session Instructor, CUHK Business School *2024-2026*
Artificial Intelligence for Business Research (PhD, Spring 25&26), 5.73/6
Business Information Systems (Undergraduate, Fall 24), 5.25/6

Fin-tech Analytics (Master, Spring 24&25)

Teaching Assistant, CUHK Business School

2022-2026

SERVICE

Reviewer

DRUID Conference

International Conference on Information Systems (ICIS)

Pacific Asia Conference on Information Systems (PACIS)

Others

DOT Department Server Administrator

2024-2026

Research Data Management Ambassador, Faculty of Business Administration, CUHK

2023-2024

Student Helper for CUHK PhD Recruitment Camp

2025

Student Helper for Joint University Summer Workshop on Information Systems

2025

AWARDS, HONORS & GRANTS

PACIS Doctoral Consortium

2026

China National Scholarship

2020

SKILLS

Programming: Python, STATA, \LaTeX , R

Languages: English (Fluent), Mandarin (Native)

⁺presented by co-author